

An Afternoon to Remember

Tea Parlor and Gifts



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Newcastle, California 95658
916-663-6358
www.afternoontoremember.com



Special Upcoming Events and Important Dates

The Nest is
Empty, You've
Retired, Now
What?

March 20th

Paper Mountain

March 27th

Alice in
Wonderland

April 9th

International Tea
Sippers Society
First Flush
Gathering

April 17th

World Tea Expo
(For Patti and
Amy)

May 2-4th

Mother's Day
Tea

May 9th and
10th

WHERE IN THE TEA WORLD IS AMY?

Yes, I'm really still here. For those of you wondering where I am, I've been working from home a few days a week. I have so many new projects in the works, that in order to get them done, I've been working at home, sitting at my kitchen table, drinking my pots of tea while I work.

What am I doing? Well, here's the list. Are you ready?

First I am madly trying to finish my new cookbook called, **Master Tea Room Recipes**. It's a cookbook for tea room owners, caterers and social

event groups. The recipes are for large quantities. So if you need to make Caesar Chicken Salad for 100 people, this is your book. I've been wanting to do it for years and this is finally the year.

My second project is my new membership company called **the International Tea Sipper's Society** which I've started with Babette Donaldson from Emma Lea Books. She and I are on a mission to educate tea lovers and promote the tea industry. There have been so many tea rooms closing this year, it

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APRIL 17TH FIRST FLUSH GATHERING FOR THE INTERNATIONAL TEA SIPPER'S SOCIETY

For those of you new to tea, first flush is the term used to describe the first plucking of the tea leaves in Darjeeling, India from March through May. An Afternoon to Remember is hosting, "**First Flush Gathering**"-the big kick off event for the **International Tea Sippers Society**. The event will be a private party on April 17th. There is no cost for the event, but you must be a Tea Sipper to attend. For more information on becoming a Tea Sipper,

check out page 2. Our big event will include celebrities such as James Norwood Pratt, Jennifer Sauer — author of "Way to Tea", Babette Donaldson — author of the Emma Lea Books, and various tea vendors. It will be a day of tea! The event will be in open house format and will last from 11 AM-7 PM. Call the tea room today to be included on the guest list. Keep checking the website for more details on the event.

VOTE FOR US!

It's that time of year! Vote for us on KCRA's A List. Because of your support we have won 2 years in a row. We're under Specialty Food and Drink

under Tea House. Or simply type "Afternoon to Remember" in the KCRA A-List search box. Let's make this the third year in a row!

Tea Tins

Unfortunately our supply of 2 oz. tins are on back order, so we won't be able to offer you the smaller size tin until they come in.

Therefore we are continuing the sale on 4 oz. tins.

Don't forget we also carry certain samples of teas in the sample packets for \$1.95.

You may also bring in your tea tins and refill them for \$3.25 per oz.



WHERE IN THE TEA WORLD IS AMY? (CONTINUED)

(Continued from page 1)

just makes me sad. So we're putting together a new program to bring tea lovers and tea vendors together. For more information read the next section about becoming a Tea Sipper.

In addition to all of these wonderful projects, Patti and I are getting ready for the World Tea Expo in Las Vegas. Fran, Chris and the girls will be in charge of the tea room while we're gone. So stop by have tea and keep them company if you have a chance.

At the expo, I'll be teaching a class, running a panel, judging a tea competition and oh, yes, running two booths—one for Afternoon to Remember and one for International Tea Sippers. So, that's why you haven't seen me lately. I'm a mad woman drinking lots of tea to stay awake to get things done. I intend to totally reject the recession and keep myself busy bringing joy to my customers by staying open and providing a great place to have afternoon tea.

DO YOU SIP?

The International Tea Sippers Society is a partnership between tea lovers and tea rooms/tea vendors.

The membership benefits both parties. As a tea lover, when you join ITSS, you receive a membership card and welcome kit which entitles you to receive discounts at participating tea rooms and with participating tea vendors. You will also be able to attend Tea Sipper Membership Only events such as the April 17th First Flush Gathering.

In addition you'll receive a password which allows you access to the membership only website. The website will be content rich with tea information, interviews with famous tea people, such as James Norwood Pratt and others. There will also be articles, on-line classes, an on-line membership retail store and a forum so you can chat with your tea friends about tea. We will also be offering tea tours to tea festivals, other tea rooms, and to tea producing countries such as China, Japan and others. Introductory Membership is

\$25.00 for the year with part of the proceeds benefiting a non-profit organization called Tea Suite.

Since An Afternoon to Remember is a huge sponsor (of course!), I will be offering a second year free to my customers if you join by April 17th.

Every quarter An Afternoon to Remember will offer a special discount for Tea Sippers. The first quarter we will offer a 15% discount in the gift shop to all members. (This does not include tea service, gift certificates, or sale merchandise.)

So tell all of your tea friends. This is a membership club for you!

We hope you become a member and attend our kick off party on April 17th. For more information call the tea room at 916-663-6358 or become a member on-line at www.aftertoremember.com.

ALICE IN WONDERLAND CHILDREN'S TEA

Can you believe it's that time of year again? We are celebrating spring with our children's Alice in Wonderland Tea on Thursday, April 9th. Dress in your spring finest and bring your child to a very memorable children's tea. We will read a special story. A children's version of an afternoon tea will be served. This is a special pre-pay event of \$ 22.66 per person (child or adult **includes** tax and gratuity). The base price remains the same as last

year, but it's a bit extra due to the new tax increase. No refunds or credit will be given for cancellations. **Two times offered on this day at 1:30-2:30 and 3:30-4:30.**



If you book on-line before March 15th, save 10% plus the additional tax increase. Sign up soon as this tea is very popular and sells out quickly!

Come celebrate with us!

Our 4 oz tins of tea are 25% off this month (in-store purchase only).



MOTHER'S DAY CELEBRATION

On Saturday, May 9th and Sunday, May 10th we will have a special tea in honor of Mother's Day. A special menu will be served. Payment of \$40.00 per person (**includes** tax and



gratuity) will be taken at the time the reservation is made. After April 1st, there will be a slight increase due to the sales tax increase. So book

your tea now before April 1st! No refunds will be given for cancellations. Please book early for your Mother's Day tea. Space is limited.

If you can't attend our Mother's Day celebration, you might also think about taking your mother to tea on a week-day. During the week the tea room is less busy and more serene, often the perfect time for a long chat. Gifts certificates can be purchased on-line and also make wonderful gifts for Mom.

COME IN FOR AFTERNOON TEA AND RECEIVE A FREE MORNING TEA!

When you purchase a full afternoon tea in March, receive a free Morning Tea in April. Just bring in your newsletter and we'll give you a coupon valid for a morning tea through April 30th. Morning tea is available

Wednesday-Friday 9-10:30 and includes one scone and a pot of tea.

MORE COLLABORATIVE CLASSES!

We've teamed up with these dynamic women to offer you new classes in various categories. These classes will be held at An Afternoon to Remember and include scones and tea. Detailed descriptions on both classes will be posted on our website:

www.afternoontoremember.com and click, "Events and Classes," or call the tea room at **916-663-6358**. (All classes are pre-pay and non-refundable).

The Nest is Empty, You've Retired, Now What? Life Coach **Cindie Wilding** will teach this class on March 20th from 9:00-10:45.

(<http://answersfromwithin.blogspot.com/>)

Paper Mountain –Tips and ideas for managing the paper mountain will be taught by Kelli Wilson from A Simple Plan on March 27th from 9:00-10:45. (www.asimpleplan.com)



HUGE APPRECIATION!

I want to thank my wonderful customers for supporting us. Without you, we wouldn't be here. I appreciate all of the referrals, good words and of course your business!

I want to let you know that we are doing our best to keep our pricing the same wherever we can. However some things we can't change like the new sales tax increase. To offset some of these costs, I'm trying to offer specials and promotions when I can. I hope you all can take advantage of these and accept my sincere thank you for your continued support.

We are open Wednesday-Sunday for tea and shopping. The gift shop is open Tuesday-Sunday.

Tea Times are 11, 1 and 3 Wed-Sat and 12 and 2 on Sundays

For Reservations please call:

916-663-6358

1-877-TEA2REM

Come, Sit, Enjoy!



Visit our website!

www.afternoontoremember.com

Chris' Cooking Tip

When you are sautéing onions and garlic for the soup, make extra and freeze in small ziplock bags. That way when you want to make a quick pot of soup, all you have to do is open the cans and add the garlic and onions and spices.

A quick and easy meal!

Don't forget we are open on Sundays. Our seating are 12:00 p.m. and 2:00 p.m.

ITALIAN WHITE BEAN SOUP

- 4 (14oz) cans white beans
- 2 (14 oz) cans diced tomatoes
- 1/2 t. Italian seasoning
- Salt and pepper to taste
- 1/4 c. onion
- 3 cloves garlic, minced
- Olive oil
- Parmesan cheese for garnish

Mix in Italian seasoning and salt and pepper to taste. Heat thoroughly. Garnish with parmesan cheese.

Makes about 10 servings (1 c. each)

Saute onion and garlic in olive oil. Add 2 cans of beans. Use an immersion blender to emulsify beans until they have the consistency of "refried beans." Add the other 2 cans of beans and the 2 cans of tomatoes.

